

No.TACC-007/2021

19 April 2021

Subject: Notification on the change of the 2021 Annual General Meeting of Shareholders' platform to an electronic meeting (E-AGM)

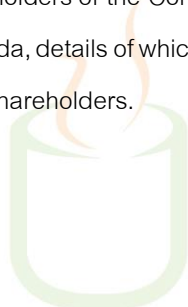
Dear: President
The Stock Exchange of Thailand

Attachment: 1. Guidelines for attending the shareholder meeting through electronic means (E-AGM) and appointment of proxy

2. Registration Form for attending the meeting through electronic means (E-AGM)

Reference made to the Board of Directors' Meeting No. 2/2021 of T.A.C. Consumer Public Company Limited (the "Company") which was held on 18 February 2021, it was resolved that the 2021 Annual General Meeting of Shareholders of the Company will be convened on Thursday, 22 April 2021 10.00 a.m. at Meroz 1, 3rd floor, Al Meroz Hotel No. 4 Soi Ramkhamhaeng Road, Suan Luang, Bangkok. However, as the "COVID-19" has begun a new wave of outbreak in Bangkok, has spread widely throughout many areas in Bangkok and other provinces and has tendency to increase continuously, the Company is deeply concerned the health and safety of all shareholders including staffs who are involved in organizing the meeting. The Company is ready to strictly comply with the measures of the government authorities in order to prevent and reduce the chance for spreading of the said COVID-19.

Consequently, the Executive Committee (who has been assigned by the Board of Directors' Meeting No. 2/2021 of the Company held on 22 February 2021 to have the authorization within the extent permitted by applicable laws to amend and/or determine the date, time, venue, platform and meeting arrangement method, as well as the agenda of the 2021 Annual General Meeting of Shareholders of the Company as deems appropriate) has considered to change the platform and meeting arrangement method of the 2021 Annual General Meeting of Shareholders to that of electronic meeting (E-AGM), which is in accordance with criteria specified in the laws with respect to electronic meeting, in order to reduce the chance of the COVID-19 spreading. The date and time of the 2021 Annual General Meeting of Shareholders of the Company remains the same, which is on Thursday 22 April 2021, 10.00 a.m. and have same agenda, details of which appears in the invitation letter to shareholder's meeting which had already been sent to the shareholders.



T.A.C. Consumer PCL.

บริษัท ที.เอ.ซี. คอนซูเมอร์ จำกัด (มหาชน)

T.A.C. Consumer PCL. 23rd Floor, UM Tower, 9/231-233 Ramkhamhaeng Road, Suanluang, Bangkok 10250

บริษัท ที.เอ.ซี. คอนซูเมอร์ จำกัด (มหาชน) ชั้น 23 อาคารยูเอ็มทาวเวอร์ 9/231-233 ถนนรามคำแหง แขวงสวนหลวง เขตสวนหลวง กรุงเทพฯ 10250

www.tacconsumer.com

The Company will conduct the meeting through electronic means on 10.00 a.m. If the shareholders intend to attend the E-AGM, the shareholders or their proxies shall send the registration form for attending the AGM through Electronic Media (E-AGM), details of which can be found in the Attachment 2 together with identification documents, with details as appearing in the invitation letter to the Company within Wednesday, 21 April 2021 before 12.00 p.m. to the email: ir@tacconsumer.com Once the Company has verified the name of the shareholders at the Record Date on 8 March 2021, the Company shall send a Web link and manual to the shareholders' email address provided to the Company. If the shareholders are inconvenient to attend the E-AGM, the shareholders can appoint the independent director of the Company to attend the E-AGM on their behalf. In this respect, the details and guidelines for attending the AGM through Electronic Media (E-AGM) are specified in Attachment 1.

Please kindly acknowledge.

Yours sincerely,

(Mr.Chatchawe Vatanusuk)

Chairman of the Executive Committee

Company Secretary

Tel. 02-717-2898 ext. 77

Fax. 02-717-2899



Attachment 1

**Guidelines for attending the AGM through Electronic Media (E-AGM)
and the Appointment of Proxies**

1. In case the shareholders attending the E-AGM by themselves

1.1 Please fill the registration form for attending the AGM through Electronic Media (E-AGM) attached to this guideline. Kindly fill email and your cell phone number clearly in order to be used for the meeting registration and attach identification document to confirm the attendance of E-AGM as follows:

- In the event that the shareholder is an ordinary person – a valid certified true copy of ID card, passport, or other official documents issued by government authority.
- In the event that the shareholder is a juristic person – an executed version of the power of attorney or a proxy and supporting documents as per the detail in item “supporting documents for the appointment of proxy” below.

Please submit the registration form for the meeting through electronic media (E-AGM) and such identification document to the Company within Wednesday, 21 April 2021 before 12.00 p.m. via the following channels:

Email: ir@tacconsumer.com or Post: T.A.C.Consumer Public Company Limited 23rd Floor, UM Tower, 9/231-233 Ramkumheng Road, Suanlaung, Bangkok, Thailand. 10250.

1.2 When the Company receives document as per item 1.1 from you, the Company will proceed with inspecting document for confirming the meeting attendance. Once the inspection is completed, the Company will send Web Link and manual for attending the E-AGM.

1.3 The Company will send details such as Web link and also send a manual for using the E-AGM system at the same time. Please read the manual thoroughly from the email that the Company sends to you. The system will be opened 9.30 a.m. to the meeting in advance so that the shareholder can register for attending the meeting. However, the live broadcast will only begin at 10.00 a.m.

1.4 For casting the vote during the E-AGM, a shareholder may cast his or her vote in each agenda to either approve, disapprove, or abstain from voting. For the shareholders who do not vote in any agenda, the system will automatically count your vote as “approve”.

2. In case the shareholders appointing proxy to attend the E-AGM. In case that a shareholder is unable to attend the meeting, he/she may authorize another person or the Company’s independent director, to attend and vote on his/her behalf.

3. Channel for shareholder to send comment or questions related to business, industry and business operation of the Company or any relevant agenda to be considered in this E-AGM are as follows:

3.1 During the E-AGM meeting, the shareholder attending the meeting can submit comment or questions during E-AGM system.

3.2 The shareholder can submit comments or question in advance to the Company prior to the meeting date via Email: ir@tacconsumer.com.



Attachment 2

Registration form for attending the AGM through Electronic Media
(E-AGM)

Written at.....

.....

Date

I/We.....Nationality.....

Address.....

Email.....Tel.....

as a shareholder of T.A.C.Consumer Public Company Limited (the "Company") holding a total number of
.....shares

I hereby confirm to attend the meeting and cast the votes in the 2021 Annual General Meeting of Shareholders
on Thursday, 22 April 2021, 10.00 a.m. through Electronic Media (E-AGM) and would like to request the
Company to send a Web link and manual for attending the E-AGM to my/our email as follows.

Email.....

Sign.....Shareholder

(.....)

Remark: Kindly send this registration form for attending the AGM through Electronic Media (EAGM) which has
been completely filled out, and attached identification document for inspection in relation to attending the
E-AGM to the Company within Wednesday, 21 April 2021 before 12.00 p.m. via the following channels:

- Email: ir@tacconsumer.com or
- Post: T.A.C.Consumer Public Company Limited, 23rd Floor, UM Tower, 9/231-233 Ramkumheng Road,
Suanlaung, Bangkok, Thailand. 10250.

